The power of Data enhanced proposals

Olivier Schulbaum, Nadia Nadesan, Tayrine Dias. Platonic Creativity & Democracy

Helene Alberti with her flying prosthesis to prove the Greek law of cosmic motion. Source: Courtesy of the Boston Public Library, Leslie Jones Collection.
Wang Zhenyi was a famous female scientist. She breached the feudal customs of the time. She was able to explain and simply prove how equinoxes move and then how to calculate their movement.

An observatory is a space with the infrastructure to study data that records natural phenomena. How do we envision an online participatory and inclusive observatory looking at cultural and historical phenomena within social constructs?

Wang Zhenyi was a famous female scientist. She breached the feudal customs of the time. She was able to explain and simply prove how equinoxes move and then how to calculate their movement.
Building a collaborative online environment for deliberation, co-creation and transparent dialogue between cultural heritage professionals, policy-makers, researchers and creative citizens and makers.

A space to better understand the social and economic impact of digitisation of culture.

Roxie Laybourne, leather identification expert, surrounded by colorful birds | Smithsonian Institution, National Museum of Natural History, Division of Birds. Photo by Chip Clark
Welcome to InDICEs Open Observatory!

ACTIVE PROCESSES

Self Assessment Tool Development
Active phase Content and Question

Designing a Model for Community Participation
Active phase Building Community and Community Models

Co-creating an Impact Lite Crash Course
Active phase Building from the Ground Up

Design and Integration
Active phase Phase 1
Operational design for participation

P. Features
- Info
- Phases
- Categories
- Admins
- Components

Participatory spaces
- Processes
- Assemblies
- Initiatives
- ...

Components
- Proposals
- Meetings
- Surveys
- Debates
- ...

C. Features
- Comments
- Endorsements
- Votes
- ...

- Comments
- Geolocation
- Minutes
- ...

- Questions
- ...

Features:
- Comments
- Endorsements
- Votes
- ...
- Questions
- ...
- Geolocation
- Minutes
- ...
- Info
- Phases
- Categories
- Admins
- Components
- Info
- Categories
- Members
- Admins
- Components
New Ingredients
Custom fields for proposal

Structuring data when creating a proposal by adding custom form fields elements to it.
PRACTICES AND MODELS FOR COMMUNITY ENGAGEMENT

Olivier Schulbaum (@olivier_schulbaum)
Outside of your organization, as committed citizens with voluntary work or bottom up communities, what are the lessons learnt or tools for an effective participation?
22/05/2020 11:24

Aisha Villegas (@avillegas)
In sound and vision what I've seen is that they created a google+ profile or community and everything that has to do with internal news, or if there's a questions, or day to day work, a lot of members (almost 300) make comments or share some of their experiences, or some people introduce themselves there and their work and invite people to collaborate and it's a very open space
22/05/2020 11:24

Claudio Prandoni (@claudio_prandoni)
In my organisation we are part of an incubator where there are many creative companies and professionals and we have open spaces as an analog way to interact and cooperate, we find it useful to have relaxed rooms to eat together or shared event rooms to create opportunities to meet. To eat a drink together and I speak from the point of view of a company
For each of the principles use the purple post its to fill in outcomes for each action. Prioritize your outcomes! For outcomes you believe are a low priority place them in the more yellow area however for the outcomes with a higher priority place them in the black area. Finally fill in the indicators for the high priority outcomes with green post its. Indicators in this case are objective and concrete measurements for each outcome.
Global execution status

13.3%

Categories

Accessibility & Diversity

10%

6 Actions

Principles

Ensuring Diversity on the Participatory Platform

10%

5 Actions

6 OUTCOMES / INDICATORS

☑️ More participants from diverse backgrounds invested in the platform
Start date 2021-03-25  End date 2022-12-31

10%

Topics and themes of participant content address inequality and equal access
Start date 2021-03-25  End date 2023-01-31

10%

Collaborative projects to collect data on diversity in GLAMS
Start date 2021-03-25  End date 2023-01-31

10%
A new copyright balance?

In Poland, the Covid-19 situation has made more significant a debate that has slightly died down recently, about the tension between creators and users' rights. Several factors led to this situation, and that the issue is relevant in a similar way in other EU states. Here is what happened:

- Lockdown led many creators and artists to face great economic challenges due to lack of work.
- The government has created emergency public grant programs for culture and arts - but these very simply financed aid programs. Instead, they provided funds to create cultural works, with the aim of making them available online. Government's decision to introduce a temporary waiver for heavily affected by the creative communities, which successfully lobbied for the Ministry of Culture to remove this provision.
- As part of one of the emergency measures, the open observatory puts the data analysis in the centre, with attractive and usable designs that help in the decision making and for that it must collect, process and provide relevant information.

Visual data analytics in the centre of deliberation
Dashboard Basics

Data literacy is essential for users to interpret the data, understand what is included and excluded from the visualisations and draw actionable conclusions.
Data Analytics
Dashboard
Trends and Signals

Measuring the Impact of Digital Culture
The dashboard synchronises various widgets to structure the knowledge repository along multiple metadata dimensions. Collected documents are being filtered for relevance and redundancy, pre-processed, and annotated along multiple semantic dimensions - including document keywords, geotags, sentiment, and referenced named entities.
Gender inequality in Cultural Heritage Institutions

Hypothesis:
There is a gender gap in terms gender equal leadership cultural heritage organizations and institutions.

Gaps in Knowledge:
Clear visual data to develop comparisons across countries and regions in Europe.

References:
https://www.herts.ac.uk/files/admin2/Research/Research_directory/Research_projects/Women_in_media_cultu...
https://eerca.com/eerca/assets/File/EERC%20publication%20Report%20-%20Gender%20In%20CC%202012.pdf
image source: https://mepardinis/Z14.com

Indicators:
- Tools to facilitate working with data and links to more systematized country data
- 2-3 Questions to open a debate about the hypothesis:
  - How can we examine gender representation on the platform?
  - How do we connect with tools that would feed our principles and platform aims?

What if:
What if we could examine the gender gap in leadership in CHIs with tools to facilitate working with data to provide more narrative data for policy makers.

Who am I? What is my motivation? OR related persona:
Nadine + Paolo
Researcher

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Hypothesis
Author’s view

Action allies ambassador ambassadors anthony areas asia-pacific bakari barriers believes benefit bengal better biases bloomberg canada canadian catalyst century certification citizen cola commission commissioning commitments compact compliance conference content contribution countries covid-19 crisis crisis-cultures culture cuts decent demeanour democracy deputy determination dimensions disclosure discrimination discuss diversification diversity education employee employers empowerment equal equalities equality europe experiences faculty feminist fight firms flexibilities focus for foundation founder fragilities framework fuss gender genders girl girls governance great-granddaughter gucci hague hall harassment hassan healthcare hinduism honourable housework howl inclusion initiative inter-parliamentary international issues kenya leaders leadership lifetimes mainstreaming malala march mckinsey men mentorship online organisation organizations outcomes parity parliament pillars pleasure points policies positions prefect president promotion quotas recommended reference reports representation responsibilities roles rule samsung sdg secretary-general sector shares signatory singapore society steps summit sustainability tanzania though value ways webinar work workforce workplace workplaces work...
Gender Inequality in Cultural Heritage Institutions

Author’s view

Hypothesis:
There is a gender gap in terms of gender equality in cultural heritage organizations and institutions.

Gaps in Knowledge:
Clear visual data to develop comparisons across countries and regions in Europe.

References:
1. https://www.heritage.nhs.uk/training/2_research2_research_directory/research_projects/women_in_uk/
2. Final_Report_Women_in_UK_and_culture.pdf

Keywords seed: gender equality in cultural heritage h2020

Enable/Disable automated data content analysis entirely

Save as defaults

AUTOMATED DATA CONTENT ANALYSIS

Keyword Graph

Keyword Graph

Keyword Graph

Source(s):
- Google
- Twitter
- News
- Instagram

Date Range:
- Begin date: 19/11/2020
- End date: 13/05/2021

Co-occurrence Networks

Hypothesis

Author’s view
Women in key content-creation roles
20% of films from EU countries were directed by women from 2012-2016. vii
1 in 7 films scripts in the US were written by women in 2017. viii

Women as beneficiaries of cultural funds
16% of film funding in Europe went to films directed by women. ix

Women recognized in cultural awards
Through 2010, 8% of the winners of the Spanish National Award of Literature have been women, despite the fact that literature is a field where women are generally well represented.

Treasures Found

In short

Given the timeline into 2020, some of the mentioned tools and recommendations should be selected as starting points for a manageable set of policy measures and action strategies that could feed the discourse, for example:

- (Compulsory) gender education and training for all media and culture workers
- Documenting examples of collective artistic and creative power and role models
- Develop a model for gender transformative cultural policy strengthening the diversity of cultural expressions
- Exploring a “Seal/bonus-mechanism” for the allocation of public funding

Intersectionality: A change in the gender discourse is needed to include also non-binary gender identities which are often even more discriminated against. More data needs to be collected and analysed in this context. Other intersecting elements are migration, rurality, or violence against women.

In the UK reporting on gender data on pay gaps, bonus, and position became compulsory for every company with more than 250 employees since 2017. BBC and others needed to publish their data which brought transparency and debate. This model should be adapted by Small and Medium Enterprises in the culture and creative sector. As legislative change is happening, supportive legal frameworks are needed: for example, making legal advice more available or even free for freelance cultural workers.
The truth is that the data that exists is often only in large institutional spaces such as UNESCO but more detailed data and information about gender or diversity within CHIs in terms of more formats, data, data repositories, resources, types of interaction, or calls to action are limited or harder to find.

The participatory space is here to begin to chip away at the gap between big institutional reports and develop spaces for different scales of reporting, data gathering, actions, and interaction.
Boot Camp
BCN Nov 23-24

Reimagining Data as Cultural Assets

inDICEs
Measuring the Impact of Digital Culture

Platoniq
Creativitat i democràcia
DEMOCRACY IS FUN IF YOU TAKE IT...

SERIOUSLY!

Platoniq

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